

SURREY COUNTY COUNCIL

LOCAL COMMITTEE (REIGATE & BANSTEAD)

DATE: 3 MARCH 2014

LEAD OFFICER: MARC WOODALL – TRAVEL SMART ENGAGEMENT
MANAGERSUBJECT: TRAVEL SMART 2014/15 PROGRAMME AND A23 LONDON
ROAD CYCLE AND WALKING IMPROVEMENTDIVISION: MERSTHAM & BANSTEAD SOUTH; REDHILL WEST &
MEADVALE; REDHILL EAST; REIGATE**SUMMARY OF ISSUE:**

In June 2012, Surrey County Council was successful in securing an award of £14.3 million in grant funding from the Department for Transport's Local Sustainable Transport Fund (LSTF). This is in addition to the award of £3.9 million LSTF Key Component secured in July 2011.

Both grants are for the period up to 31 March 2015 and jointly form the Surrey Travel SMART programme. As part of the Surrey Travel SMART programme, a total of £4.8million has been allocated for sustainable travel improvements in Redhill / Reigate.

This report provides an update to the committee on the progress of the Travel SMART programme in Redhill and Reigate and asks members to consider the proposed 2014/15 programme, and approval of the A23 London Road walking and cycling improvement.

RECOMMENDATIONS:

The Local Committee (Reigate & Banstead) is asked to agree :

- (i) The proposed 2014/15 Travel SMART programme for Redhill and Reigate
- (ii) Decision on minor amendments to the 2014/15 programme to be delegated to the Chairman of the Local Committee and the Chairman of the Travel SMART delivery board in consultation with members of the Reigate and Banstead Local Committee LSTF Task Group
- (iii) The segregated pedestrian and cycle scheme for A23 London Road attached as Annex C to this report
- (iv) The western footway of London Road, Redhill between Princess Way (Lombard Roundabout) and Colesmead Road to be converted to segregated pedestrian and cycle use
- (v) To note the new funding opportunity made available by the Department of Transport (DfT) for additional revenue funding for 2015/16

REASONS FOR RECOMMENDATIONS:

This report highlights the proposed 2014/15 Travel SMART programme for Redhill and Reigate, and will enable the successful completion of the programme to March 2015. Members are also asked to note the further opportunity for funding recently announced by the Department for Transport.

1. INTRODUCTION AND BACKGROUND:

- 1.1 Surrey County Council has been successful in securing £18.2 million from the Department for Transport's (DfT) Local Sustainable Transport Fund (LSTF) to deliver the Surrey Travel SMART programme. £3.9 million was awarded in July 2011 with a further £14.3 million awarded in June 2012 as part of the large bid of £16 million. The aim of the fund is to deliver sustainable travel measures that support economic growth and carbon reduction. A total of £4.8 million of the large bid funding is allocated for sustainable travel improvements in Redhill and Reigate.
- 1.2 The items in the report have been discussed and scrutinised at the Reigate and Banstead Local Committee LSTF task group. The task group has been able to provide detailed knowledge to enhance the design of the A23 London Road walking and cycling improvement scheme, including a site visit in September 2013.

2. ANALYSIS:**2.1 Travel SMART 2013/14 progress and highlights of 2014/15 programme****Business Travel Forums**

- 2.1.1 In November 2013 Business Travel Forums were held with in both Reigate and Redhill, with business attending from the local area. Business attending included Cannon, Surrey Police, AXA healthcare, East Surrey Hospital and ING Lendlease.
- 2.1.2 Each forum has the opportunity to identify up to £25,000 worth of capital and £25,000 worth of revenue measures that will assist with their staff travel, making sustainable travel more viable and help them save money. At the forums in November, the businesses identified the schemes listed in tables 1 and 2 below to submit to the LSTF task group to request funding. All measures, if approved by the LSTF Task group are delivered by officers at Surrey County Council. Further detail on each of the schemes can be seen in **Annexes A** for Redhill and **B** for Reigate. The Next business travel forms will be held in March and April 2014.

Revenue Scheme	Approved (Y or N)	Funding Amount	Capital Scheme	Approved (Y or N)	Funding Amount
Brompton membership	Y	£3,000	Electric Vehicle Charging Point	Y	£12,000
Bus promotion	Y	£22,000	Pool Bike Scheme	Y	£10,000

Table 1: Redhill Schemes Approved for 12/13 budget

Revenue Scheme	Approved (Y or N)	Funding Amount	Capital Scheme	Approved (Y or N)	Funding Amount
Speed survey	N	£900	Brompton Dock	Y	£25,000
Bike roadshow (2 locations)	Y	£3,000			
CoWheels membership	Y	£4,500			
Switch engine off signage	Y	£6,000			

Table 2: Reigate Schemes Approved for 12/13 budget

2.2 Cycle and walking improvements update

- 2.2.1 A23 London Road – Detailed design for this route has been completed. This scheme links with the segregated cycle facility currently under construction as part of the Balanced Network programme for Redhill Town Centre and with Cycle Route 5A, at Alpine Close, which the committee approved in 2013 and is due for construction in April 2014. This design can be seen as Annex C.
- 2.2.2 This improvement provides an important link for residents living to the North of Redhill wishing to access both the Town Centre and Railways station. It also completes a link with East Surrey College, and big generator of trips in the local area.
- 2.2.3 The existing western footway of London Road, south of Colesmead Road is generally 3.0m wide, which is a comfortable width in which to introduce segregated use for cyclist and pedestrians.
- 2.2.4 From Holy Trinity Church Hall, southwards, through the traffic signal junction of London Rd/Frenches Rd/Linkfield Lane to Nash Drive the footway is currently 2.0m wide. In order for the cycle route to continue through this section the footway must be increased to 3.0m by reducing the road carriageway. This is feasible without detrimental effect on traffic capacity. Much of the cross-hatching on the exit to the junction on the north side will be removed. Casual parking in this section is prohibited during the working day.

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- 2.2.5 The estimated cost of the scheme is £225,000, including all construction, traffic signal and design costs.
- 2.2.6 The member of the LSTF task group has also requested that the feasibility and cost of road tables being installed across the side roads be examined along the route. The following roads will be considered:
- Nash Drive (cul-de-sac);
 - Carlton Road;
 - Mead Close (cul-de-sac);
 - Colesmead Road; and
 - Lynwood Road,
- 2.2.7 A report will be tabled at the LSTF task group in March with the feasibility and additional costs of these road tables.
- 2.2.8 St Annes Drive – An initial design has been completed to establish a segregated cycle and walking route along the footway of St Annes Drive, providing a safe off route for cyclists while maintaining adequate space for pedestrians. The route will provide an important link between Redhill town centre and the station with Park 25, onwards towards Merstham, and also a safe route for children attending Warwick school. The improved route will link with the balanced network improvements to the south and the Wiggie Lane cycle route to the North. The designs can be seen as Annex D of this report. The outline costs of this improvement are c.£120,000. Full detailed designs will be presented to the March LSTF task group.
- 2.2.9 Nutfield Road – An initial design has also been completed to improve facilities for pedestrians and cyclists linking to the existing route through Merstham Recreation ground and Chilberton Drive. This section links with a proposed improvement to Cormongers Lane, resulting in a safe continuous route between Merstham and Redhill Town Centre. The initial designs for this route can be seen as **Annex E**.
- 2.3 **Community funding update**
- 2.3.1 In 2013/14, a total community fund of £200,000 was allocated equally between the wards of Redhill West and Merstham. In each area, £60,000 was made available for large grants (up to £10,000), £30,000 was allocated for small grants (up to £3,000) and £10,000 was reserved for a 'Councillors Award' to be decided by the LSTF task group members. Qualification criteria were tightened this year and all projects had to meet the aim of either promoting sustainable travel or improving local access to jobs and skills.
- 2.3.2 Large grants continued to be awarded at two community event days where local residents were asked to vote for their favourite projects. In order to streamline the small grant application process, two community panels were formed, made up of at least six representatives from the local community and given the task of distributing the awards. The panels met at least four times between August and February to oversee two rounds of funding.

2.3.3 So far this year, the community funding project is on track to distribute 100% of funds in Merstham but it is likely that there will be a small under-spend in Redhill West of approximately £15,000 due to a lower number of small grant applications received. Overall, officers have noted an improvement in the quality of applications in both areas and an increased profile for Travel SMART amongst local third sector organisations.

2.3.4 Events

2.3.5 The first event to be held this year took place in Merstham on 26 October 2013 at St Nicholas School. In total, 6 local organisations presented their project ideas to an audience of 70 people, containing 45 resident voters. Despite a more successful social media campaign, the turnout was noticeably lower than last year when 100 voters attended. This was partly due to the appalling weather on the day and also the smaller number of groups presenting. All groups achieved the qualifying mark in the voting and were funded.

2.3.6 On 1 February 2014 at the Harlequin Centre in Redhill, 8 groups competed for a share of £60,000. Perhaps due to the competitive nature, attendance was 50% higher than last year, with over 100 people in the room and 73 voters. Six groups were successful on the day with the two unsuccessful groups being put forward for the Redhill West Councillor Award.

2.3.7 A full list of all large grant projects is presented in Table 2 below. There is a bias towards employment skills projects although this was predicted in Redhill West where its proximity to the town centre reduces the need for innovative, low cost travel projects.

Organisation	Ward	Project	Grant Amount
Holistic Harmony	Merstham	Earn a bike scheme	£10,000.00
Raven Housing Trust	Merstham	Business enterprise course	£10,000.00
East Surrey Rural Transport Partnership	Merstham	Wheels to work (Moped Hire)	£10,000.00
Surrey Wildlife Trust	Merstham	Furzefield Wood footpath improvements	£10,000.00
Merstham Community Facility Trust	Merstham	Community learning champion	£9,796
TS Ambuscade NTC	Merstham	Off road bike club	£10,000.00
YMCA	Redhill West	Live SMART volunteering programme	£10,000.00
Construction Youth Trust	Redhill West	Construction training for NEETS	£9,786.00
GASP	Redhill West	Motor mechanic courses for NEETS	£9,900.00
East Surrey Rural Transport Partnership	Redhill West	Wheels to work (Moped Hire)	£10,000.00
Wray Common School	Redhill West	Wray Common Path improvement	£10,000.00
ESRA	Redhill West	Moving on Program	£8,300.00
		TOTAL	£107, 986

Table 2: 2013/14 Redhill West and Merstham successful large grant applications.

2.3.8 Small Grants

2.3.9 The small grant fund has been particularly successful in Merstham where the first round saw seven groups funded out of eight applications for a total value of £18,000. The second round is due to conclude at a panel meeting on 18th February 2014 but it is anticipated that all remaining monies will be allocated.

2.3.10 In the first round of Redhill West funding, four applications were granted out of nine received for a total value of £7,000. One group is yet to claim its award as it is looking for a venue and is excluded from Table 3 below. The second round saw four applications, all of which were granted.

Organisation	Ward	Project	Grant Amount
Employability	Redhill West	Employability Training for disabled	£2,956.00
Surrey Wildlife Trust	Redhill West	Conservation Volunteering	£2,865.00
Sustrans	Redhill West	Cycle Route Videos	£3,000.00
St Bedes School	Redhill West	Cycle Safety Talks	£3,000.00
St Bedes School	Redhill West	Pool Bikes	£3,000.00
Wray Common Primary School	Redhill West	WOW Walking Club	£850.00
Live at Home	Redhill West	Manual Handling Training	£500.00
Holistic Harmony/Bikes Revived	Merstham	Guided Bike Leader Training	£3,000.00
Holistic Harmony	Merstham	Business Startup Training	£2,976.00
Merstham Community Facility Trust	Merstham	ESOL Classes	£2,820.00
Merstham FC	Merstham	Bike Racks	£2,920.00
Employability	Merstham	Employability Training for disabled	£2,074.00
TS Ambuscade NTC	Merstham	Navy Cadet Career Training	£2,000.00
Action for Life	Merstham	Guided Walks	£2,500.00

Table 3: 2013/14 Redhill West and Merstham successful small grant applications up to 10/2/14.

2.3.11 Councillors Award

The Merstham Councillors' award received 5 qualifying bids in total and was decided at the task group meeting on 28 January 2014. Due to the high quality of applications, it was decided to split the £10,000 and award £5,000 to Woodfield School to setup a bike club and £5,000 to GASP to run a motor mechanics course.

The Redhill West award will be decided at the next LSTF task group meeting on 6 March 2014. Three applications have already been received.

2.3.12 2014/15 Funding

It is proposed that the total funding allocated to the community programme remains unchanged at £200,000 for 2014/15 with the same split for large and small grants.

2.4 Wayfinding Programme

- 2.4.1 A supplier for the wayfinding signage programme has been appointed and installation of the signs is due to begin in late summer 2014.

2.5 Cycle Festivals

- 2.5.1 As part of the programme for 2014/15 the successful Reigate Cycle Festival will be repeated at Priory Park on the 27 July 2014. Additionally a smaller community cycle festival is being organised in conjunction with Merstham Football Club for the Merstham, building on the previous year's success of the Merstham community fund day.

2.6 Live SMART Centre

- 2.6.1 The aim of the Live SMART project is to create a local, friendly one-stop shop for sustainable travel and health advice and services. On Saturday 25 January, the Live SMART centre opened its doors to the public although there will be an official launch on 24 March for stakeholders. It is based in the Belfry shopping centre, next to Marks and Spencer, and is staffed by volunteers from the YMCA and other local community organisations from Wednesday to Saturday.
- 2.6.2 The opening was several months later than planned due to unexpected delays in refurbishment and the time needed to find volunteers. Over the next 12 months it will deliver free health checks for the over 40s, offer personalised travel plans that will promote active travel, sell refurbished bikes and offer advice on a number of community services including and home energy saving techniques.

- 2.7 The proposed Travel SMART for 2014/15 is presented in **Annex F**.

2.8 DfT Update

- 2.8.1 In December 2013 the Dept for Transport announced that there would be a further round of competition for Local Transport Authorities to bid for additional revenue funding for LSTF type schemes to be delivered in the financial year 2015/16. This funding pot is linked to the capital funding being handed to Local Enterprise Partnerships (LEPs), which are supra-county level boards of private and public sector partners with a remit to help drive economic growth. Reigate and Banstead is located within the [Coast to Capital LEP](http://www.coast2capital.org.uk/about-us/coast-to-capital-overview) (<http://www.coast2capital.org.uk/about-us/coast-to-capital-overview>). The County Council is currently putting together capital investment proposals to the LEP, and a project team has been set up to put together a

bid for the LSTF revenue programme. Bid submissions are being designed to complement each funding stream.

- 2.7.2 The deadline for submitting bids to this round of funding is 31 March 2014, and the DfT will announce successful projects in July 2014. The bids will be shared with Task group members for consideration prior to submission.

3. OPTIONS:

- 3.1 Greater discussion of the detail of this committee report has been discussed, refined and changed at the LSTF task group. The report refers to the LSTF programme funded via the DfT.

4. CONSULTATIONS:

- 4.1 Greater scrutiny on the Travel SMART programme is provided by the Reigate and Banstead Local Committee LSTF task group. The overall LSTF programme was presented to the public during a series of public exhibitions in spring 2012, and specific measures, such as the Wayfinder mapping programme, have been subject to more detailed stakeholder engagement.

5. FINANCIAL AND VALUE FOR MONEY IMPLICATIONS:

- 5.1 The business case for the Travel SMART bid included a financial section that does not form part of this report and was approved by the DfT.

6. EQUALITIES AND DIVERSITY IMPLICATIONS:

- 6.1 The major elements of the LSTF programme have been subject to Equality Impact Assessments. These documents are published on the Surrey County Council website and can be found by clicking on:
<http://www.surreycc.gov.uk/your-council/equality-and-diversity/Ensuring-our-decisions-are-fair/completed-equality-impact-assessments/completed-equality-impact-assessments-t>.

7. LOCALISM:

- 7.1 The Travel SMART programme was designed with Localism in mind. The Reigate and Banstead Local Committee have decision making powers relating to the programme. Furthermore, elements of the programme such as the Community funding and Business engagement use Localism tools to encourage localised decision making, and seek to increase local participation in the programme.

8. OTHER IMPLICATIONS:

Area assessed:	Direct Implications:
Crime and Disorder	No significant implications arising from this report.
Sustainability (including Climate Change and Carbon Emissions)	Set out below
Corporate Parenting/Looked After Children	No significant implications arising from this report

Safeguarding responsibilities for vulnerable children and adults	No significant implications arising from this report
Public Health	Set out below

8.1 Sustainability implications

The central aims of the Travel SMART Programme are to encourage the uptake of sustainable transport, enabling economic growth and reducing carbon emissions. The measures included in the Travel SMART programme therefore have positive sustainability outcomes.

8.2 Public Health implications

The Travel SMART programme is making significant investment in providing new infrastructure and promoting active travel such as walking and cycling. Evidence suggests that investment in these schemes have a proportionate benefit in overall public health. Walking promotions in particular are being linked with the Surrey CC Public Health team's 'Walk for Life' campaign.

9. CONCLUSION AND RECOMMENDATIONS:

9.1 This report provides an update to the Local Committee on the progress of the Travel SMART programme to date, and highlights some of the main elements of the programme for 2014/15.

The Local Committee (Reigate & Banstead) is asked to agree:

- (i) The proposed 2014/15 Travel SMART programme for Redhill and Reigate
- (ii) Decision on minor amendments to the 2014/15 programme to be delegated to the Chairman of the Local Committee and the Chairman of the Travel SMART delivery board in consultation with members of the Reigate and Banstead Local Committee LSTF Task Group
- (iii) The segregated pedestrian and cycle scheme for A23 London Road attached as Annex C to this report
- (iv) The western footway of London Road, Redhill between Princess Way (Lombard Roundabout) and Colesmead Road to be converted to segregated pedestrian and cycle use
- (v) To note the new funding opportunity made available by the Department of Transport (DfT) for additional revenue funding for 2015/16

10. WHAT HAPPENS NEXT:

10.1 Should members approve the recommendations included in this report, then the Travel SMART programme for 2014/15 will move forward to implementation. The LSTF task group will consider these measures in greater detail and scrutinise their implementation throughout 2014/15 with regular meetings and email updates.

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Consulted:

Reigate and Banstead LSTF task group
Surrey County Council and Reigate and Banstead Borough Council Officers

Annexes:

Annex A – Proposed Redhill Business Travel Forum Schemes 2012/13
Annex B – Proposed Reigate Business Travel Forum Schemes 2012/13
Annex C – A23 London Road design for walking and cycling improvement
Annex D – Outline design for walking and cycling improvements to St Annes Drive
Annex E – Outline design for walking and cycling improvements to Nutfield Road
Annex F – Proposed Travel SMART programme 2014/15

Sources/background papers:

- Surrey County Council LSTF Large bid document. [Click here](http://www.travelsmartsurrey.info/about)
(<http://www.travelsmartsurrey.info/about>) to access this document.
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